Cookie Policy

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site and keep it secure and safe.

By continuing to use this site, you are agreeing to us using cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- Strictly necessary cookies. These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services. Expiry 1 day
- Analytical/performance cookies. They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily. For example, we use Google Analytics cookies to help us do this. These analytics cookies may also tell us how many of our visitors are male or female, and may summarise the number of visitors who fall within certain age ranges, or certain interest categories. However this sort of information is not linked to any individual; it just shows us what percentage of our visitors fall in particular categories. We will not pass this data to third parties in such a way that would allow them to identify visitors personally. Expiry 2 yrs
- Functionality cookies. These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region). Expiry 6 months
- Targeting cookies. These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose. Expiry 2 yrs

Third Party Cookies

Please note that third parties (including, for example, advertising networks and social media sites) may also use cookies, over which we have no control. For example, If you click on a hyperlink from our website to any third party websites (say, if you 'share' content from our website with friends on your social networks), you may be sent cookies from these third party websites. Third party websites will have their own privacy and cookie policies which we

cannot control. Please check the third-party websites for more information about their cookies and how to manage them.

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.

The website <u>aboutcookies.org</u> gives you detailed step by step guidance on how to control and delete cookies depending on your browser type. You can adjust your browser settings to your preferred level of protection within its preferences. The list below provides links to privacy controls for third-party websites that deliver cookies via our website within advertisements or widgets.

Google analytics's opt out options

Google and Doubleclick opt-out details

Network Advertising Initiative

DAA